

York White Rose Run

September 28, 2019 | White Rose Bar & Grill- York, PA

The York White Rose Run is a five mile, competitive, family friendly running event held in the City of York since 1977

Marketing Opportunities

Connect with a healthy and active community of runners by marketing with the York White Rose Run! Reaching from South Central Pennsylvania to Philadelphia and Baltimore, each year the York White Rose Run connects with over 400+ participants, thousands of email recipients, 100+ volunteers and multiple local and regional print publications.



Marketing Exposures Starting at \$250

Entry level sponsorship starts at \$250. All sponsors receive the following pre-race and race day exposures:

- Display of sponsor supplied signage at the start/finish and throughout the course on mile markers
- Hyperlink from our website to yours
- Logo and hyperlink on race flyers and emails
- Opportunity to provide a marketing table or booth at race

Our Race Beneficiary

is the York Chapter of Not One More, Inc, a nonprofit organization that was formed in 2015 for the purpose of providing awareness, education, and support to those affected by drug abuse and addiction.

Presenting: \$3,000

- Exclusive sponsorship level
- Company name or logo on 400+ race numbers. Race numbers appear in nearly all event pictures.
- Prominent Company logo on 400+ race shirts
- 10 race entries with shirt
- 1 seat on race advisory board
- All pre-race and race day exposures

Gold: \$1,000

- Company logo on race shirt
- 5 race entries with shirt
- 1 seat on race advisory board
- All pre-race and race day exposures

Silver: \$500

- Company name on race shirt
- 3 race entries with shirt
- All pre-race and race day exposures

The York Chapter of Not One More, Inc. is a 501(c)(3) non-profit, purely charitable organization. EIN is 47-2472286.



Special sponsorships:

Team Challenge - \$500

In 2011 we introduced this award, and the number of teams increases each year. The team challenge sponsor receives recognition each time the team challenge is mentioned. Example: The York White Rose Run Team Challenge presented by "ABC Company." Company name is included on race t-shirts..

Award Sponsor - \$1,000

Our awards bring in extra media attention to the race and this sponsor. This sponsor receives all benefits of the Gold Sponsor and is prominent on the race website, the t-shirts, and at the awards ceremony.

Stroller Division - \$500

This popular award caters to the family friendly atmosphere of the York White Rose Run. The stroller division sponsor receives recognition each time the stroller division is mentioned. Example: The York White Rose Run Stroller Division presented by "ABC Company." Company name can be included on awards and t-shirts.

T-Shirt Sponsor - \$2,000

The runners and volunteers receive this shirt and will wear it long after the race is over. This sponsor's company logo will be prominently displayed on the shirt, website, and flyers.

Join Us!

The York White Rose Run is owned and operated by the York Road Runners Club, a nonprofit 501(c)(7) organization. We appreciate your support. Please contact us if interested.

Karen Mitchell, President
York Road Runners Club
runnerkmitchell@yahoo.com
717-309-1623

Erin Dubs, Sponsor Coordinator
eedubs2@outlook.com

yorkroadrunners.com

York White Rose Run

September 28, 2019 | White Rose Bar & Grill- York, PA



Please let us know if you would like to be a sponsor!

Company: _____

Contact Person: _____

Address: _____

City: _____ **Zipcode:** _____

Phone: _____ **Email:** _____

Yes, we would like to sponsor at the following level:

- \$ 3,000 Presenting Sponsor
- \$ 2,000 T-Shirt Sponsor
- \$ 1,000 Prize Money Sponsor (Gold)
- \$ 1,000 Gold Sponsor
- \$ 500 Silver Sponsor
- \$ 250 Bronze Sponsor
- \$ 500 Team Challenge Sponsor (Silver)
- \$ 500 Stroller Division Sponsor (Silver)
- Payment Enclosed _____
- Please send me an invoice.

We cannot be a sponsor, but we'd love to make a product donation!

Specify _____

Please make check payable to:

York Road Runners Club, P. O. Box 2841, York, PA 17405

The York White Rose Run is owned and operated by the York Road Runners Club, a nonprofit 501(c)(7). We appreciate your sponsorship!